

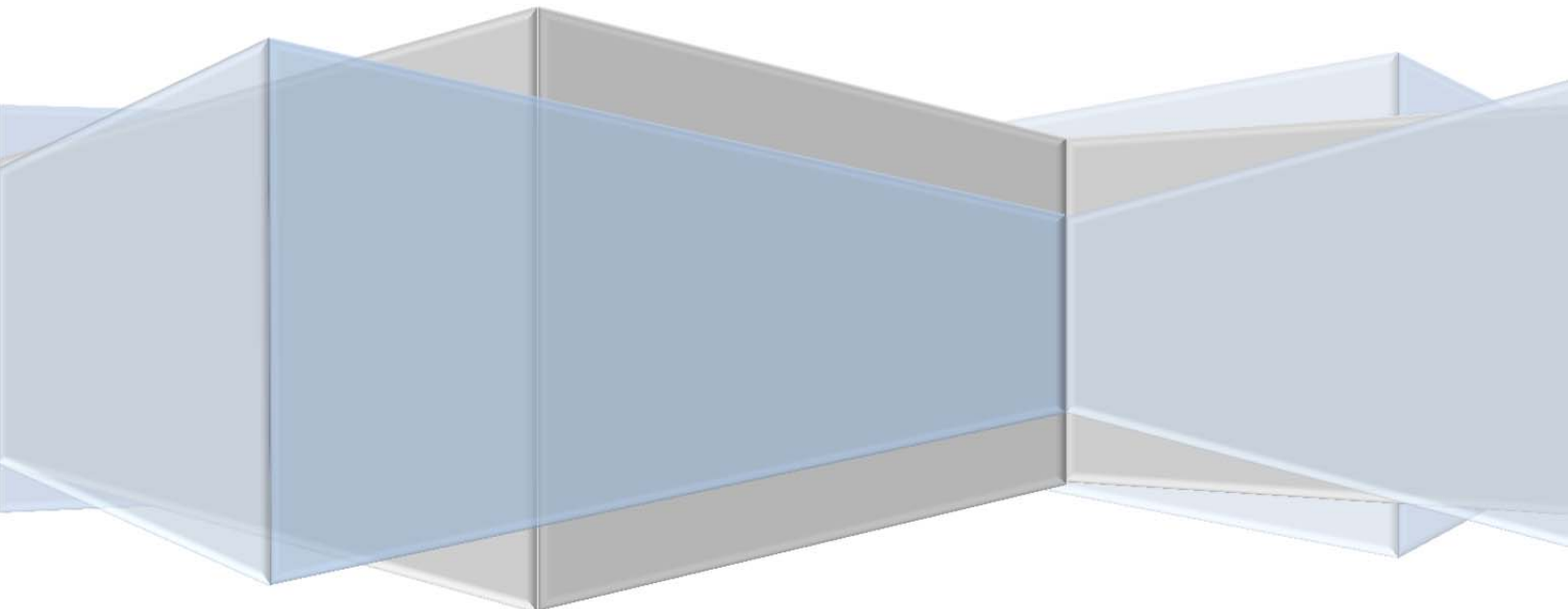


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**October 7-12, 2014 Survey
Florida Gubernatorial Race and Issues Affecting
Floridians**

Prepared for the Tampa Bay Times, Bay News 9, and News 13



Methodology

Results are based on data collected from 781 telephone interviews of Florida likely voters conducted between October 7 and 12, 2014, with a 3.2 percent margin of error. A sample of registered voters was purchased from a non-partisan commercial provider (L2 Political), which updates from the Florida Voter File twice yearly. The sample file included both landline and cell phone numbers, and was geographically distributed to reflect Florida voters but oversampled for age, with more sampled voters from those under age 45 to account for differential rates of response noted in previous statewide polls.

The sampled universe was registered voters, but data are reported herein only for those who qualified as Likely Voters under our two-pronged deterministic model, which incorporates both self-report on a scale of 1-to-10 as well as the voter's history for the general elections in 2012 and 2010 as reported in the Florida Voter File.

The University of Florida's Survey Research Center at the Bureau of Economic and Business Research conducted the phone interviews using professional interviewing staff and extensive quality control measures (live monitoring as well as recording of calls). Phone numbers were attempted on nights and the weekend. Requested callbacks were made as early as 9 a.m. and as late as 10 p.m. Eastern Time to accommodate participant preferences.

Results were weighted by age, party registration, and media market, thus allowing the results to mirror the distribution in the Florida Voter File.

Over the fielding period, 22,542 phone numbers were dialed and 925 interviews were completed, with a response rate of 4.1%, calculated as number of completed interviews divided by number of eligible records attempted.

Toplines | Election

When and where will vote

On Election Day at precinct	44%
At an early voting location	13%
By absentee ballot	27%
Haven't decided yet	14%
<i>Don't know (vol.)</i>	1%

Florida governor election Scott/Crist/Wyllie if election were held today

Rick Scott	40%
Charlie Crist	40%
Adrian Wyllie	6%
<i>Wouldn't vote (vol.)</i>	2%
<i>Don't know (vol.)</i>	7%
<i>Refused (vol.)</i>	5%

Regardless of voting plans, thoughts on candidate who will be elected governor

Rick Scott	48%
Charlie Crist	34%
Adrian Wyllie	1%
<i>Don't know (vol.)</i>	14%
<i>Refused (vol.)</i>	2%

Candidate understands my problems

	Rick Scott	Charlie Crist
Yes	38%	45%
No	56%	50%
<i>Don't know (vol.)</i>	4%	3%
<i>Refused (vol.)</i>	2%	2%

Candidate understands my problems (asked only of respondents supporting Wyllie)

	Adrian Wyllie
Yes	70%
No	12%
<i>Don't know (vol.)</i>	16%
<i>Refused (vol.)</i>	2%

Candidate provides leadership

	Rick Scott	Charlie Crist
Yes	50%	43%
No	45%	53%
<i>Don't know (vol.)</i>	2%	2%
<i>Refused (vol.)</i>	2%	1%

Candidate provides leadership (asked only of respondents supporting Wyllie)

	Adrian Wyllie
Yes	61%
No	17%
<i>Don't know (vol.)</i>	21%
<i>Refused (vol.)</i>	0%

Candidate is honest and ethical

	Rick Scott	Charlie Crist
Yes	32%	34%
No	59%	58%
<i>Don't know (vol.)</i>	6%	5%
<i>Refused (vol.)</i>	3%	3%

Candidate is honest and ethical (asked only of respondents supporting Wyllie)

	Adrian Wyllie
Yes	66%
No	15%
<i>Don't know (vol.)</i>	19%
<i>Refused (vol.)</i>	0%

Approval of Rick Scott handling of the job as Governor

Approve	44%
Disapprove	49%
<i>Don't know (vol.)</i>	4%
<i>Refused (vol.)</i>	3%

Past approval of Charlie Crist handling of the job as Governor

Approved	48%
Disapproved	41%
<i>Did not live in FL at that time (vol.)</i>	3%
<i>Don't know (vol.)</i>	6%
<i>Refused (vol.)</i>	3%

Opinion of Florida's economy

Economy is recovering	47%
Economy is not yet recovering, but will recover soon	27%
It will be a long time before economy recovers	25%
<i>Don't know (vol.)</i>	1%
<i>Refused (vol.)</i>	0%

Florida's governor control over the economy

Can do a lot about	66%
Beyond any governor's control	27%
<i>Don't know (vol.)</i>	3%
<i>Refused (vol.)</i>	4%

President Obama's handling of job as president

Approve	38%
Disapprove	56%
<i>Don't know (vol.)</i>	3%
<i>Refused (vol.)</i>	3%

Florida's Attorney General race

Bill Wohlsifer	6%
George Sheldon	31%
Pam Bondi	41%
<i>Neither/they wouldn't vote (vol.)</i>	2%
<i>Don't know (vol.)</i>	16%
<i>Refused (vol.)</i>	4%

Toplines | Important Issues

Federal immigration reform/pathway to citizenship

Yes, support	57%
No, don't support	32%
<i>Don't know (vol.)</i>	6%
<i>Refused (vol.)</i>	4%

Increase the minimum wage

Support	57%
Oppose	27%
Haven't thought much about it	14%
<i>Don't know (vol.)</i>	1%
<i>Refused (vol.)</i>	1%

Voting on Amendment 2 (Medical marijuana use)

Vote yes	48%
Vote no	44%
<i>Don't know (vol.)</i>	7%
<i>Refused (vol.)</i>	1%